

# SCOTT CARREY

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## Business Bio:

Scott Carrey brings a unique hybrid of business, technological and creative expertise to any project. He has been intrinsically involved in entertainment and technology based organizations for over 20 years and is considered a leading expert in Digital Media Workflows. As an Independent Producer and Consultant he has worked with such companies as Warner Bros., Columbia Pictures, Touchstone, MCA/Universal, Sony Music, Playboy, MTV, Digital Domain, Sprint, IBM, McDonald's, and many other film, TV, and commercial clients, not only in the U.S., but also Europe, and Asia.

He has served on many professional boards including being a member of Mayor Riordan's Multimedia Roundtable and as a peer group member of the Academy of Television Arts and Sciences. He was an Executive Board member and marketing director for Digital Bayside during the mid-nineties, which brought together leading professionals in the fields of Communications, Entertainment, Interactive, and at that time the emerging Internet. He currently sits on the Steering Committee of the prestigious Caucus for Producers, Writers and Directors representing the area of New Media and Digital Initiatives. He regularly speaks on professional panels and at academic facilities.

As an entrepreneur he helped start Multi-Plane Imaging Corporation, which designed and built proprietary electronic projection and 3D stereoscopic imaging systems; partnered in the development of FitLifeStyles.com, an Interactive, Virtual Training and Nutrition system online; and consulted on the successful start up of Breakfast In America, a diner style restaurant in Paris, France. He also owned and operated, I'll Keep You Posted, a complete film and video finishing company whose services include editorial support, non-linear system rentals, post production supervision, facility bundling, budgeting, consulting, and training.

His focus these days is in the ever evolving area of Convergence and Integrated Media, where he is continually exploring traditional techniques and implementing and monetizing them in new and unique ways. Scott has worked with budgets in the multi-millions of dollars and has managed large teams of staff. He is a strong systems builder and administrative manager, with vision and the unique skill set to both run the day-to-day operations, as well as oversee the creative and technical needs of almost any media project.

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